



# EDD CROSS

VIDEO PRODUCER | ART DIRECTOR

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## PROFILE

Dedicated and meticulous Video Producer | Videographer | Editor | Photographer with exceptional eye for detail and a background in film storytelling and Art Directing. Comprehensive experience with all aspects of video production and post-production, a strong sense of organisation, problem solving and the ability to work from direction. Proven ability to handle a variety of simultaneous projects and work under high-pressure deadlines.

## EXPERIENCE

### VIDEOGRAPHER

- 2013 - present
  - Edd Cross films**
    - Events | Corporates | Promos | Showreels (Videographer | Editor | Photographer)
    - Concept meetings with clients
    - Pre-production | Location recce's
    - Shooting | Sound recording
    - Editing | Motion graphics | Graphic design
    - Sound mixing | ADR | Colour grading
    - Codec exporting | Uploading to host site
    - Customer service | Trouble shooting
    - DVD Authoring | Product packaging
    - Photography | Packshot photography
- 2015 - present
  - Virgo Health pr | Golin**
    - Corporate clients within healthcare sector (Video producer | Editor | Motion graphics)
    - Films produced for their clients including - Roche, Dove, Skin Ceuticals & AstraZeneca.
    - Complete production from brief to delivery.
- 2013 - present
  - RULO Films**
    - Events | Corporates | Promos (Camera operator | Mini jib operator)

### ART DIRECTOR

- BBC**
  - iPlayer shorts | 2015
  - Call the Midwife 3 | 2013
  - What Remains | 2013
  - Holby City | 2009-2015
  - Casualty | 2009
- itv**
  - The Delivery Man | 2015
  - The Bill | 2008
  - Honest | 2007
  - Foyles War | 2004
- 4**
  - Misfits 3 Online | 2011
- Tomboy Films**
  - Somers Town | 2007
- Streetlight Films**
  - Take That/ "Shine" | 2007
- Flaming Pie Films**
  - Dangerous Parking | 2006

## EDUCATION

### ART DIRECTION

Film Design International | Pinewood Studios | 2005

### ANIMATION

University of the Arts London | Diploma | 2002

### FILMMAKING

Art & Design | Winchester School of Art | 1997

## SKILLS

- VIDEOGRAPHY
- ART DIRECTING
- PHOTOGRAPHY
- VIDEO EDITING
- PHOTO EDITING
- GRAPHIC DESIGN
- MOTION GRAPHICS

## TOOLS

- Apple
  - Final Cut ProX
  - Motion
- Adobe
  - Photoshop
  - Lightroom 4
  - Premier Pro
  - Illustrator
- Canon
  - C100 mkii
  - 5D mkii